



ARPIL 2016

#### E-NEWS LETTER:

Urbanization has gathered considerable momentum over the last 50 years. The proportion of urban population to total population has increased from 17% in 1951 to 31% in 2011. It is estimated that India's urban population will reach to 600 million by 2031 i.e. 40 % of the India's population, more than double that in 2001. 87 cities would have a population of 1 million plus.

The expansion of Indian cities will happen in many cases through a process of peripheral extension, with smaller municipalities and large villages surrounding the core city becoming part of the large metropolitan area. The infrastructure development is at a slower pace compared to that of urbanization. The Urban Local Bodies (ULB) and Municipal Corporations are primarily responsible for providing basic services to the inhabitants, however, they are unable to cope up with the increasing demand of quality urban services in towns and cities due to lack of resources.

#### NELLORE CITY – AN OVERVIEW:

Nellore is the head quarters of recently rechristened Sri Potti Sriramulu Nellore District, previously known as Nellore District, in the coastal region of Andhra Pradesh and is spread



in a north easterly direction off National Highway No. 5 connecting Jharpokharia in Orissa and Chennai in Tamil Nadu forms an arm of the Golden Quadrilateral – a four lane divided carriageway, built as per International Standards and the city is situated at a distance of 180 km. north of Chennai. The Broad Gauge railway line of South Central Railway from Vijayawada to Gudur runs through the city, which has convenient rail connections ( Nellore to Secunderabad/Hyderabad, Howrah and New Delhi to the north and with Chennai, Tirupati and Thiruvananthapuram towards the south.) 23 Express trains including a Jan Shatabdi Express and 4 Passenger trains stop daily at Nellore Railway Station in each direction and half of the Express trains are designated as superfast. Seven Express trains connect Nellore with the State Capital Hyderabad daily.

Nellore city lies between latitudes 14o 24' and 14o 30' North, and longitudes 79o 55' and 80o 0' East. It is mostly bounded on the north by the Penna (or Pennar) River,



flowing from west to east into Bay of Bengal. Though the bulk of the city is to the south of River Pennar, a small part of municipal boundary extends to the north of the river as well. On the south, the city extends through a large high level ground called Dargamitta upto NH-5 Bypass Junction. There are mostly agriculture fields to the east which are fast being converted as residential layouts and the high demand indicating its growth. On the north-west it is bounded by a large water body called Nellore (Cheruvu) Tank and the city is at a distance of 26 Km. to the west of Bay of Bengal coast.

## NELLORE CITY PROFILE:

Historically, Nellore has been a significant Telugu city and ever since its establishment, it was under the rule of the Pallavas, Kakatiyas, Cholas and Vijayanagaras. Perhaps its most famous period was during the 13th century when it served as the hometown of Tikkana Somayajulu, the second poet of Kavi Trayam, the trinity of poets who translated the Hindu epic Mahabharata into Telugu. During this time, Nellore was known as Vikramasimhapuri, and it was the capital of King Manuma Siddhi's kingdom. Across the centuries, the name was changed to Nellore, from the Tamil word "Nellu" which means paddy and "ur" means town. It roughly translates to "paddy town," which is a reference to the paddy fields that are found adjacent to the city.

In regard to commercial aspects Nellore is an important market center for cotton and oilseed products and this is boosted by a fact that major railway line and a national highway passing through the city, and transfer of commerce and commercial products was never a problem. The city also supports industries like aqua-culture, rice mills, and a battery factory (Nippo). The upcoming port of Krishnapattanam, only 40 km away, power generation NATCO and leather parks has further increased the importance of Nellore and the city is fast growing and becoming urbanized connecting suburbs.

Myth logically, Nellore is also a temple city with ancient temples like Ranganatha Swamy



Temple is located on the southern bank of Penna River, and it is almost 500 years old. The temple is known for its architectural splendor, marked by a 29-meter tall Gopuram and seven gold kalasams where Lord Vishnu Brahmotsavams are celebrated in grand gala and Barashaheed Darga where the eve of Moharrum takes place in a spectacular way.

#### **GROWTH OF NELLORE CITY:**

Nellore, as district head quarter serving administrative, health, educational and commercial needs of the surrounding villages. Nellore city has witnessed tremendous population growth and is one of the fastest growing cities in Andhra Pradesh. The location of city has a strategic commercial importance as it lies between the cities of Vijayawada, Chennai and Bangalore. This fact is laid bare from the growth in population in the last century. In future Nellore Municipal Corporation has more scope for development as a commercial center. The city is a big marketing center for neighboring villages. It is also educational center. There is a huge Vijaya milk project in the city. The salient features of Nellore city is its strategic location on both the National High way No. 5 and Railway line from Kolkata to Chennai. Because of its location on main roads there is a significant development in business and commerce like cash crops, Aquaculture, this attracts many migrants to settle here.

Moreover, Nellore is famous for paddy cultivation. It is also known for aquaculture along the Bay of Bengal. It is called the cradle of Indian aquaculture. It is a noted center for products such as cotton, lemon and oilseeds. Nellore these days expanded enormously. Krishnapatnam is a major port and market center situated at a distance of 20 km. Iron ore and granite are being exported at present to other countries like China. An International Leather park will start working soon at Krishnapatnam.

The Construction of two Ultra Mega Power Projects with the capacity of 4000 MW each at Krishnapatnam is going on. Recently Central government gave clearance to IFFCO fertilizer factory at Regadichelika Village near Nellore. Central government is also planning to setup a 'Petro Chemical Terminal' at Krishnapatnam. Proximity to the sea as well as its central location in this agricultural heartland has helped Nellore to grow. As on now, the Nellore Municipal Corporation is developing in all spheres with part, Thermal stations and upcoming industrial corridors ground, City Limits, a heavy Krishnapatnam port, A.P. Zenco Reliance and Gayathri Thermal stations are commissioned, thus by leading to further increase of population.

Further, The Government of Andhra Pradesh vide G.O. Ms. No. 113 MA dated 29.2.2013 has merged adjoining fifteen gram panchayats into Nellore Municipal Corporation. After the merger of surrounding panchayats, the area of the Nellore Municipal Corporation has been increased from 49.30 Sq.Kms to 149.38 Sq.Kms. and the population of the Corporation has also been increased to 6,00,869 as per 2011 census.

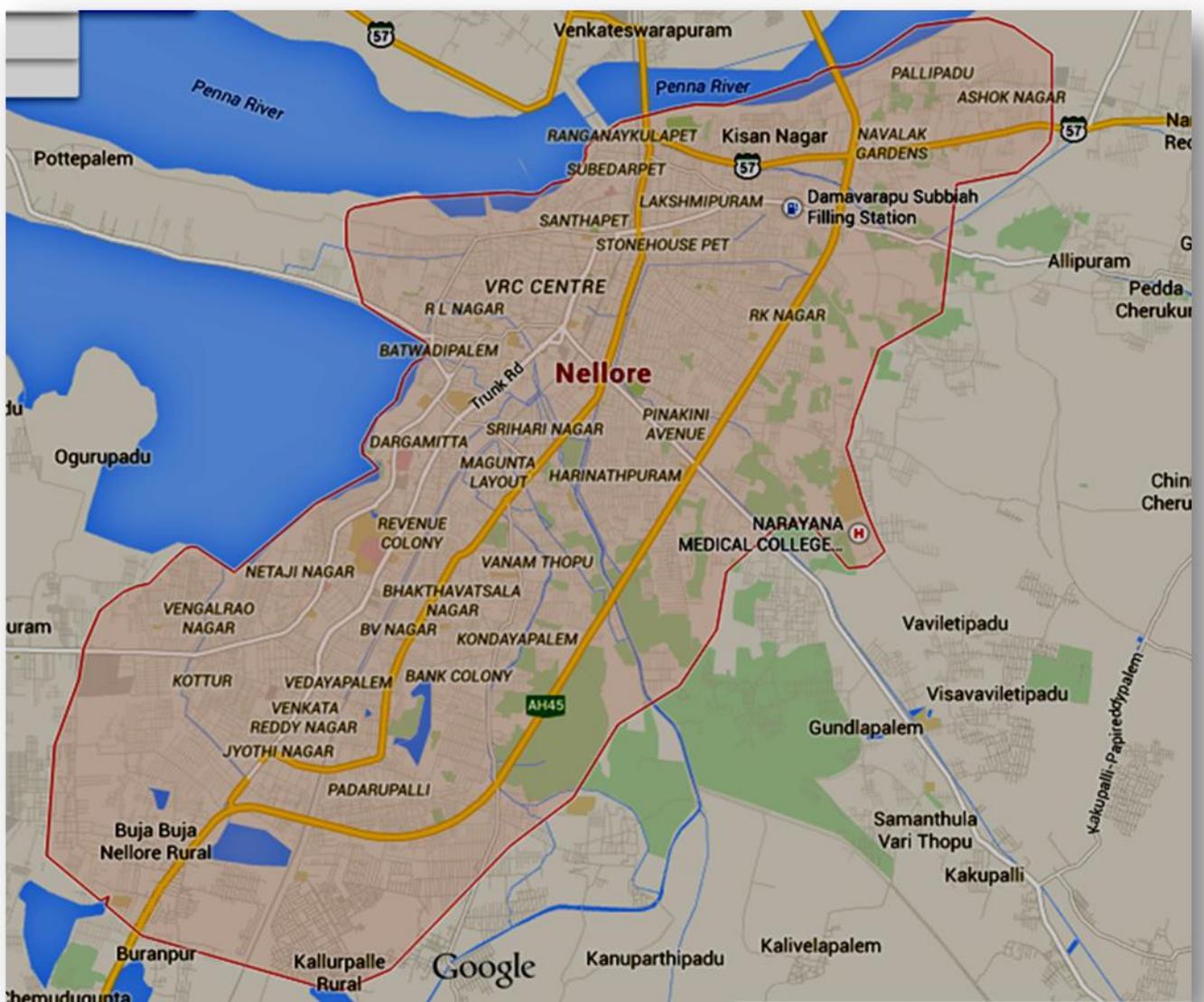
For all these circumstances, it creates impact on Nellore city in terms of housing requirements, transportation facilities and infrastructure services.



The ongoing development of the Krishnapatnam port to the south east of the city is a major economic booster for industrial and allied activities in the Nellore Krishnapatnam region, with the city being

the closet major city to the port. The TADA region near Nellore is already home to several major industries and is being promoted as a key industrial area in the region. The declaration of Duggarajpatnam port in Nellore district shall add to the real estate boost in the city. The development of Krishnapatnam port has resulted in the growth of the city towards the south east.

### NELLORE CITY MAP:



The areas required for immediate attention for improvement in Nellore Municipal Corporation are

- 1) Improving Sanitation system (SWM)
- 2) Improvement of water supply distribution system
- 3) Improvement of sewerage / Sullage / Drainage System
- 4) Augmentation / strengthening and widening of existing sub-arterial roads
- 5) An alternate bypass and improving Road network system with Ring-Radial Concept
- 6) Providing sufficient on-street and off-street parking lots/ areas for private vehicles
- 7) Providing Physical and Social Infrastructure facilities in Poor settlements / Notified and non-notified slums
- 8) Conservation of Water Bodies, development of bund roads, parks etc

#### **EDUCATION:**



The Hon'ble Mayor has conducted review meeting at his chamber with the Head Masters of all the Municipal Schools about the improvements of the education standards in Municipal Schools. The Commissioner and the DEO participated in the discussion.

On the occasion Annual day celebrations of the Municipal School at Chinna Balaiah Nagar the Hon'ble Mayor has grace the occasion and distributed the prizes to the best performing students.



## DEVELOPMENTAL ACTIVITIES:



Tenders have been called for 52 works amounting to Rs. 1383.69 Lakhs under 13<sup>th</sup> Finance Commission Grants and the work orders have been issued. The works are under progress. The Director of Municipal Administration has allocated an amount of

Rs.4221.10 Lakhs to Nellore Municipal Corporation under SC SP Plan works for the year 2015-16 and the estimates are under finalization.

The Hon'ble Mayor and the Commissioner met Sri M. Venkaiah Naidu Garu, Union Minister of Urban Development, Housing and Urban Poverty Alleviation and Parliamentary Affairs has requested Rs.445.00 Crores for modernization of irrigation channels of tank in Nellore city.



## APJ Abdul Kalam Council Hall:



The Hon'ble Mayor and Municipal Corporators of the council has put a resolution to rename the Council hall as " APJ Abdul Kalam Council Hall" as a tribute to the former President APJ Abdul Kalam and the Council has unanimously approved the resolution.

As such the Hon'ble Mayor and the Councilors are inaugurating the Council hall as on 30.03.2015

**BUDGET:**

The Commissioner, Nellore Municipal Corporation has submitted the annual budget for the year 2016-17 for providing Basic civic amenities and giving out most importance to the Development of slums in saturated mode. The Hon'ble Mayor has stressed to create environment and friendly atmosphere and also making the City Healthy and Hygienic, duly giving utmost priority to city sanitation and development of parks. importing to higher standards in Municipal Schools. During the budget session, the Corporators has participated in the discussions and discussed all subjects to a greater length. Finally the council has approved the annual budget with an out lay of the budget as Rs. 666.18 Crores with an end balance of Rs. 5.51 Crores.

Commissioner  
Nellore Municipal Corporation